



PRESS RELEASE

“Fashion meets Function meets Ecology” : French premium fashion brands increasingly use ecological materials by Sympatex

The functional specialist will introduce new brand partners at the Première Vision in Paris

Paris / Munich, 25th August 2016 – The French fashion industry has become a strong growth market for Sympatex Technologies. The ecological alternative among functional textile specialists will present new customers from different fashion segments at the leading French material sourcing trade fair Première Vision (13th to 15th September 2016) in Paris. Whether it's women's wear, men's wear or kid's wear – French leisure, fashion and also high fashion brands use the ecological laminates by Sympatex. It has become obvious that the trend “fashion meets function” - the demand for technically highly functional materials in the fashion segment – has continued and will still increase. Sympatex will introduce new partner products like functional laminates made from the 100% waterproof and windproof as well as optimally breathable “guaranteed green” Sympatex membrane at their stand (Hall 6 H19).

New French customers in the fashion sector

Among the new French customers are the trendy men's fashion brands **Bleu de Paname** and **Bonne Gueule**, amongst others. The two new Sympatex products by Bleu de Paname – an urban long coat jacket and an alpine jacket – were both made of a light two-layer Sympatex laminate. Thanks to the production in France, the ecological footprint was particularly low. The new customer Bonne Gueule will present a khaki-coloured urban style softshell parka with a detachable hood.

Jacadi, an affiliate of the French group ID-Group, has also become a new customer. The first Sympatex product of the high fashion brand for baby and children's clothing is a warm down jacket which offers additional weather protection due to the attached Sympatex insert laminate.

Contact:
Sonja Zajontz
Sympatex Technologies GmbH
Feringastrasse 7A
85774 Unterföhring
Mail sonja.zajontz@sympatex.com
T +49 89 940058 439
www.sympatex.com



Recycled polyester upper material certified according to “Global Recycle Standard”

The demand for recycled materials is also increasing. In the women's and men's fashion segment, **Lestra** has used sustainable Sympatex laminates for the second season in a row. The material basis of these laminates is a yarn which is produced with recycled PET bottles. In this case, the Munich-based functional specialist has cooperated with the Italian yarn specialist SINTERAMA S.P.A., whose trademark 'New Life' is certified according to the internationally renowned “Global Recycle Standard”.

Premium motorcycle clothing brand with new fashion elements

The motor sports segment also increasingly features fashionable aspects that still offer a high level of protection. The French premium brand **Furygan**, a leading motorcycle clothing brand in Europe, will expand its collection with its own Sympatex line for the new bike season. It includes motorcycle gloves and boots for women and men.

Dr. Rüdiger Fox, Sympatex CEO: “The French market is visionary. France has always been an important trailblazer, especially regarding the material mix of fashion & function. The growing demand for sustainable materials is the next logical step and inevitable, particularly for the clothing industry – where France also plays a leading role. I can still see a great growth potential for Sympatex there.”

Hervé Clerbout, managing director Sympatex Technologies France SAS, adds: “It has become crystal clear that more and more fashion customers ask for functional and also ecologically fabricated products. Our new fashion articles offer a very high performance level, because Sympatex features optimum breathability, among other things. All products can optionally be treated with the 100% fluorocarbon-free, water-repellent Bionic Finish® Eco as well as with Polygiene®, a technology for active odour control. In addition, more than 75% of the Sympatex laminates in the apparel business division are now already bluesign® approved.”

Contact:
Sonja Zajontz
Sympatex Technologies GmbH
Feringastrasse 7A
85774 Unterföhring
Mail sonja.zajontz@sympatex.com
T +49 89 940058 439
www.sympatex.com



About Sympatex

Guaranteed Green – The Sympatex recyclable membrane

As one of the worldwide leading producers, Sympatex® Technologies has been a synonym for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is optimally breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, and it received the 'Oeko-Tex-Standard 100' certificate. It is also PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex is represented worldwide with sales offices and branches. www.sympatex.com

Contact:

Sonja Zajontz
Sympatex Technologies GmbH
Feringastrasse 7A
85774 Unterföhring
Mail sonja.zajontz@sympatex.com
T +49 89 940058 439
www.sympatex.com