



PRESS RELEASE

Sympatex receives “TOP JOB TROPHY” for highly exceptional employer qualities

Wolfgang Clement presents the managing director of Sympatex, Michael Kamm, with the coveted award in Berlin

Berlin / Munich, 15th February 2016 – At Sympatex Technologies, employees enjoy an exceptional workplace culture. So on 12th February, the former Federal Minister of Economics, Wolfgang Clement, presented the company in Berlin with the renowned “Top Job Seal”. The “Top Job” mentor praised Sympatex especially for its strategic orientation towards a sustainable securing of skilled personnel by increasing the attractiveness as an employer. This is the first award as a TOP employer for the ecological alternative among functional textile specialists. The “Centre for Employer Attractiveness”, zeag GmbH, awards companies with the quality seal “Top Job” that support a healthy workplace culture in a remarkable way. This becomes evident regarding the quality of leadership work and, as a consequence, a high level of work satisfaction among the employees, who are able to work under pressure in a seasonally very demanding business performance.

“Top Job” has compared German employers since 2002, and Sympatex was particularly convincing in the categories “Culture & Communication” as well as “Internal Entrepreneurship”. The company, which is based in Munich-Unterföhring, is very successful regarding the involvement of employees in strategic planning during regular team meetings as well as the company management’s transparent information policy about operating and financial results. Excellent internal communication and strong shared values create a high level of motivation among employees and thus a clearly better performance in a complex international competitive environment.

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Regarding the category “Internal Entrepreneurship”, the employees are offered entrepreneurial scope, which has led to numerous ideas for product and process improvements. A new clothing technology that has recently been presented in Munich at the sports equipment fair ISPO 2016 was also created by suggestions of employees regarding the innovation of products.

“We are very proud of our 'Top Job Seal' award,” says Michael Kamm, the managing director of the Sympatex group of companies. “We are of course also happy that the motivation for and by the employees is honored like this. The employer attractiveness is an important strategic factor for us when it comes to the comparison with considerably bigger and better-known competitors. With the help of the 'Top Job' analysis and the feedback of our employees, we will continue to improve our employer qualities.”

“The 'Top Job' award represents a sustainable workplace culture that is healthy as well as performance-oriented. Sympatex Technologies knows how to create a fruitful innovation and performance climate by an inspiring management, a trusting cooperation and good working conditions,” claims Silke Masurat, managing director of the zeag GmbH.

The scientists of the Institute for Leadership and Personnel Management of the University St. Gallen under the leadership of Prof. Dr. Heike Bruch asked the personnel management online about their HR methods and instruments. Furthermore, they carried out an employee survey that made up two thirds of the end result. The other third was made up by the HR instruments.

Image material of the award ceremony and further press informations are available in the press area of www.top-arbeitgeber.de. Image material about Sympatex is available via this link: <http://sympatex.com/en/information/145/press>

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About Sympatex

Guaranteed Green – The Sympatex recyclable membrane

As one of the worldwide leading producers, Sympatex® Technologies has been a synonym for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, and it received the 'Öko-Tex-Standard 100' certificate. It is also PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex is represented worldwide with sales offices and branches. www.sympatex.com

The Comparison of Companies: “Top Job”

Since 2002, medium-sized companies have worked with “Top Job” to improve their employer qualities. A seal to make the qualities of the best employers evident is part of the project. The organisation is run by the zeag GmbH – The Centre for Employer Attractiveness, which is based in Constance at Lake Constance. The scientific supervision of the benchmarking is run by Prof. Dr. Heike Bruch and her team from the Institute for Leadership and Personnel Management of the University St. Gallen. The mentor of the project is the former Federal Minister of Economics Wolfgang Clement.

The Organisator: zeag GmbH | Centre for Employer Attractiveness

The Centre for Employer Attractiveness was founded in 2015. Under the umbrella of the Centre for Employer Attractiveness, the former compamedia managing director and zeag founder Silke Masurat continues the two projects “Ethics in Business” and “Top Job”. zeag supports medium-sized companies that have already shown outstanding achievements in the fields of personnel management and entrepreneurial social responsibility or aim to achieve this soon.

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