



## PRESS RELEASE

### **VDMD e.V. presents “1<sup>st</sup> Sympatex Urban Rain Couture Award”**

Sympatex supports innovation award of the Network of German Fashion and Textile Designers

Munich / Berlin, 13<sup>th</sup> November 2015 – It's official now: The “1<sup>st</sup> Sympatex Urban Rain Couture Award” goes to Ursula Laudien (first award), Marcel Herrig (second award) und Ute Jensen (third award). The prizewinner personally accepted the innovation award in Berlin yesterday, on Thursday evening. For the first time, the VDMD e.V. “Network of German Fashion and Textile Designers” has created this design award to celebrate its 30<sup>th</sup> anniversary. Vice President VDMD and project leader of the award, Iris Andre, and the managing director of Sympatex, Michael Kamm, honoured the prizewinner during a glamorous gala evening at the Atrium of Deutsche Bank Berlin. VDMD Design Ambassador Thomas Rath presented the award in the name of the eleven members of the prestigious jury of experts from the fields of fashion, design and journalism.

The participating fashion designers had to create innovative and trendy “all day – all weather” rainwear that would meet today's demands of an urban lifestyle and working style. For the realisation, Sympatex Technologies provided them with a wide range of 100% waterproof and windproof as well as optimally breathable Sympatex laminates.

“As the ecological alternative among functional textile specialists and premium ingredient brand, we can offer our customers highly functional and at the same time ecological materials,” explains Michael Kamm. “It becomes crystal clear that function and sustainability are both increasingly important for fashion brands. So we are very pleased to be the patron of this award. We are very excited about the results that were presented tonight. Above all, the diversity of creative ideas and the transformation of our products into trendy fashion outfits have been fascinating,” adds Mr Kamm.

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## **About Sympatex**

### **Guaranteed Green – The Sympatex recyclable membrane**

As one of the worldwide leading producers, Sympatex® Technologies has been a synonym for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, and it received the 'Öko-Tex-Standard 100' certificate. It is also PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is represented worldwide with sales offices and branches. [www.sympatex.com](http://www.sympatex.com)

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