



PRESS RELEASE

OutDoor 2015: International Sympatex brand partners use innovative and eco-friendly additional technologies

Functional specialist is cooperation partner of new industry initiative "Innovation Village"

Munich / Unterföhring, 24th June 2015 – With a new booth concept and new partners, Sympatex Technologies will take part in this year's OutDoor 2015 in Friedrichshafen (15th - 18th July). The ecological alternative among functional textile specialists is particularly happy about the increase in the segments Hike, Bike & Running. Many customers will use innovative Sympatex additional technologies like Phaseable or HigH₂Out for the summer season 2016.

The bike wear specialist LOCAL OUTERWEAR, for instance, uses Phaseable for its new product combination "Attendant Jacket & Shorts". The eco-friendly 3D technology also offers a top performance with the extremely light "Sympatex Phaseable Running Jacket" of the new customer KOSSMANN. Both partners focus on sustainability, they produce everything within the EU and use the fluorocarbon-free DWR treatment Bionic Finish Eco. Among other Sympatex partners is again the Swabian bike wear expert GONSO with the all-weather jacket "Pole V2". The new Sympatex customer PROTECTIVE has chosen the Sympatex additional technology HigH₂Out. Existing moisture can thus quickly be removed from the all-weather bike jacket "Mt. Gambier".

Among the international exhibitors is KOLPING, one of the leading Korean outdoor brands at the OutDoor trade show. The Sympatex Premium Partner will show the European trade visitors several attractive outdoor products for the first time. The new, highly-functional 2-layer hiking jackets can be used for many outdoor activities. Due to the 100% water- and windproof as well as optimally breathable Sympatex membrane, they can resist all kinds of weather.

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Another highlight: As a cooperation partner, Sympatex supports the “Innovation Village” at the OutDoor 2015. Under the umbrella of this industry initiative of young outdoor manufacturers and dealers, the Sympatex brand partners MAMALILA, BLEED ORGANIC CLOTHING and TRIPLE2, for example, will present their latest developments in Hall A1. The best example is the current “Bleed Upcycling Collection” which is presented for the first time by the Franconian street and sportswear label at the OutDoor 2015. High-quality fabrics of remainders and overproductions won't be thrown away unused anymore. Instead, the material is used to produce high-quality “upcycled” sportswear. As an ecological alternative and longtime Bleed partner, Sympatex has contributed functional materials with the 100% recyclable Sympatex membrane. The collection includes a softshell jacket for men and women with a respective “functional hoody”. All products are presented at the Bleed booth in Hall A1.

Detailed information about all Sympatex technologies and product solutions is available in Hall A4, Booth 303.

About Sympatex:
Guaranteed Green – The Sympatex recyclable membrane

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is optimally breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® approved, received the „Oeko-Tex-Standard 100“ certificate, is PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a German company with headquarters in Unterföhring near Munich with sales offices and production sites all over the world. www.sympatex.com

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