



## PRESS RELEASE

### Sympatex to present at Lineapelle 2015 for the first time

Focus on new footwear laminates with Climate Technology® and Moisture-tech®

Munich / Unterföhring, 16<sup>th</sup> February 2015 – Sympatex Technologies will take part in Lineapelle, the leading international trade fair for leather goods, which will take place in Milan for the first time from 25<sup>th</sup> to 27<sup>th</sup> February 2015. The ecological alternative among functional textile specialists will share a booth with the long-time Italian distribution partner PIDIGI S.p.A. (Hall 22, Booth M17-M19/N12-20) to present numerous new products with the 100% recyclable “guaranteed green” Sympatex membrane. Sympatex will also present new footwear laminates with the innovative additional technology Climate Technology® and Moisture-tech® by Sympatex.

Another highlight of the trade fair: Customer-specific demands can now be simulated digitally on an iPad surface with a new “Digital Sales Tool”. Among individual product solutions are, for example, an innovative sustainable material mix as well as an individualization of linings by using different colours and prints.

There are also interesting news regarding partner products: The “Montana Safety Shoe” by the Italian customer **Buratti** offers excellent wearing comfort thanks to the additional technology Climate Technology®, for instance. The unique combination of the 3D upper with the “guaranteed green” Sympatex membrane creates an improved air circulation via 3D air pockets and a quick removal of moisture.

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The brands **VAUDE**, **Deeluxe** and **Pfanner** continue their cooperation with Sympatex and specifically use Moisture-tech® for their products “VAUDE Tereo”, “Deeluxe Del Mar G5S” and “Pfanner Zenith”. With this innovative technology, moisture is removed quickly from the foot and cannot move back into the lining due to a suction effect that is directed outwards. The advantages are great comfort and dry feet for optimal performance under changing weather conditions.

The Sympatex performance and its additional value will also become evident to the end consumer by using a new hangtag concept that will be introduced at the POS from this season.

#### **Guaranteed Green – The Sympatex recyclable membrane**

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is optimally breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® approved, received the 'Oeko-Tex-Standard 100' certificate and is absolutely PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

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