



PRESS RELEASE

MFS 2014: Fashion with focus on function & sustainability

Munich / Unterföhring, 20th January 2015 During the Munich Fabric Start 2015 (2nd – 4th February 2015), Sympatex Technologies will prove that fashion and function work together perfectly. At the booth (hall 3 booth E17), the ecological alternative among functional textile specialists will present newly developed laminates with a look and functionality that focus on the fashion and leisure sectors.

“It has become very clear that fashion customers are increasingly interested in functional products that are produced ecologically at the same time,” explains Haymo Strubel, Director Apparel at Sympatex. “Our new fashion products offer a very high performance level. Here, Sympatex can offer perfect breathability, amongst other things,” he adds. All products can optionally receive treatments with the 100% fluorocarbon-free, water-repellant Bionic Finish® Eco as well as with Polygiene®, a technology of active odour control. In addition, more than 75% of the Sympatex laminates in the business area Apparel are already bluesign® approved at the moment.

JUNGONE, for example, will work with Sympatex for the first time in the coming season. The young US designer brand from New Jersey will present “the one jacket you need in NYC”, a highly functional and stylish jacket for men and women. The UK fashion brand **MAHARISHI** has already cooperated for two seasons with the Munich-based functional specialist. The “Manali Monsoon Jacket” is a perfect example for a combination of performance and ecology, because the men's parka is completely taped and made of 100% recycled polyester. Due to the “guaranteed green” Sympatex membrane, the product is 100% waterproof and windproof as well as

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optimally breathable. **NJORK**, another trendy UK label, uses Sympatex materials for the weatherproof tweed biker jacket “Siw”, for example.

Guaranteed Green – The Sympatex recyclable membrane

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is optimally breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, received the 'Oeko-Tex-Standard 100' certificate and is absolutely PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

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