



PRESS RELEASE

GDS 2014: Sympatex with focus on Kids, City and Outdoor

Functional specialist presents wide product range and technological novelties

Unterföhring / Munich, 27th February 2014. Sympatex will present a newly designed booth and a wide product and technology range at the GDS 2014 in Düsseldorf. The ecological alternative among functional textile specialists will focus on the growing segments Kids, City and Outdoor this year. The participation of the Munich-based team in the leading international shoe fair in Düsseldorf (Hall 6 / Booth 6E07) underlines the great strategic importance of the shoe sector for the company.

At the booth, Sympatex will present many new partner products, for example by Richter, Ricosta, Däumling, Vögele as well as Tamaris. Moreover, the functional specialist will introduce new customers who will use the 100% recyclable **guaranteed green+** Sympatex membrane for the first time in the coming season. **Stadium**, a new customer from the UK, the sports footwear producer **Kangaroos** and the US company **Crocs** will cooperate with Sympatex to improve their functional lines.

Along with the 100% water- and windproof as well as optimal breathable Sympatex membrane, there are convincing additional technologies like Moisture-tech 360_ in particular, which was presented for the first time by the functional specialist during the last OutDoor Fair in Friedrichshafen.

Kontakt:
Sympatex Technologies GmbH
Public Relations
Sonja Zajontz
Mail: sonja.zajontz@sympatex.com
T +49 (0)89 940058 439
Feringastrasse 7A
85774 Unterföhring
www.sympatex.com



At this year's GDS, we will present the entire spectrum of our wide product and technology range, says Michael Kamm, CEO of Sympatex Technologies GmbH. We will put an even stronger focus on our business area Footwear. With our innovative products and our ecological direction, we clearly distinguish ourselves from our competitors, and we still see great growth opportunities in this market segment, Mr Kamm points out.

Guaranteed Green – The Sympatex recyclable membrane

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, received the Öko-Tex-Standard 100% certificate and is absolutely PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

Kontakt:

Sympatex Technologies GmbH

Public Relations

Sonja Zajontz

Mail: sonja.zajontz@sympatex.com

T +49 (0)89 940058 439

Feringastrasse 7A

85774 Unterföhring

www.sympatex.com