



PRESS RELEASE

ISPO 2014: Sympatex presents „Solution Provider“ concept

Booth motto **From Head to Toe** with product and technology diversity

Unterföhring / Munich, January 15th 2014. For any requirement the right solution: The Sympatex motto for this year's ISPO Munich is **Solution Provider**. The ecological alternative among functional textile specialists presents product innovations and technological novelties from head to toe (hall B6/322).

A **sweaty head** is now a thing of the past due to the revolutionary helmet technology **SOFTCORE** by the Sympatex partner **Head Protection**. For the first time, the new models **Alpha** and **Adore** are equipped with the innovative technology Sympatex **High₂Out®**. Sweat is removed quickly and effectively from the head, so the wearer of the helmet remains warm and comfortable under any weather conditions.

The **Aletsch Jacket and Pants** by the Sympatex partner **VAUDE** have been successful for three seasons already. The highly functional 3-layer alpine combination is very convincing thanks to the 100% waterproof and windproof Sympatex® membrane with optimal breathability and excellent performance values. In addition to offering a top performance, it also helps the environment: The 100% recyclable **guaranteed green** Sympatex membrane is PTFE-free as well as PFC-free, and it meets the strict environmental standards of bluesign®.

Kontakt:
Sympatex Technologies GmbH
Public Relations
Sonja Zajontz
Mail: sonja.zajontz@sympatex.com
T +49 (0)89 940058 439
Feringastrasse 7A
85774 Unterföhring
www.sympatex.com



With the new model **Dan Brisse**, the Sympatex partner **Deeluxe** offers a snowboard boot with a 100% waterproof liner with optimal breathability. This becomes possible by the innovative technology of Moisture-tech by Sympatex®. The moisture in the liner is quickly transported away from the foot to the outer boot. The lining dries fast, so there is no uncomfortable moisture inside the boot, which reduces odour and the possibility of getting blisters.

The hands also need protection: The new glove model **Cruiser Function Glove** by the Sympatex partner **Glance** is ideal for the piste. The high-quality and durable product protects the skin from snow and ice due to the 100% waterproof and windproof as well as optimal breathable Sympatex membrane.

As an ingredient brand and ecological alternative, we have certain responsibilities. It is essential for us to create ecologically sustainable products+, explains Michael Kamm, CEO of Sympatex Technology GmbH. The recent Greenpeace study *Chemistry For Any Weather* . Part II has showed us again that we have chosen the right way with our ecological approach. In the current study, the tested Sympatex laminate has received the best test results by far among the 17 tested outdoor clothing products+, he adds.

For this reason, Sympatex keeps working on the development of ecologically compatible laminates and technologies. There is an increasing focus on recycled and recyclable materials (yarns/outer fabrics). For snow sports customers, for example, Sympatex will expand the 4-way-stretch sector. Regarding gloves, the development is now often based on the Sympatex technology Reflexion® with a partial reflection of the body heat due to a vaporised aluminium coating.

Kontakt:

Sympatex Technologies GmbH
Public Relations
Sonja Zajontz
Mail: sonja.zajontz@sympatex.com
T +49 (0)89 940058 439
Feringastrasse 7A
85774 Unterföhring
www.sympatex.com



New partners who believe in the ecological direction and who choose that way together with Sympatex are Sherpa Outdoor, Elkline, Zajo, Stadium, Kangaroos, Rockfall, amongst others.

Guaranteed Green – The Sympatex recyclable membrane

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, received the sÖko-Tex-Standard 100% certificate and is absolutely PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

Kontakt:
Sympatex Technologies GmbH
Public Relations
Sonja Zajontz
Mail: sonja.zajontz@sympatex.com
T +49 (0)89 940058 439
Feringastrasse 7A
85774 Unterföhring
www.sympatex.com