



PRESS RELEASE

Expert for technical textiles joins Sympatex

Yasemin Tören in new position as Technical Sales Manager

Unterföhring / Munich, October 23rd 2013. Sympatex Technologies . the ecological alternative among functional textile specialists . has strengthened the business division Contract & Workwear. Yasemin Tören, a specialist regarding work wear fabrics, will join the Munich-based company. The experienced textile engineer will from now on fill the newly created position of %Technical Sales Manager Contract & Workwear+. In this position, she will be responsible for product management as well as expanding the business with new customers.

Most recently, Yasemin Tören was European Sales Manager in the Key Account Management Apparel sector at Bemis Associates UK. Prior to that, the 33-year-old had worked for several years as Senior Product Development Associate in the area of research and development of technical textiles at W.L. Gore & Associates GmbH.

%We are glad that Yasemin Tören will join us as a very competent colleague regarding work wear fabrics,+ says Michael Kamm, CEO of Sympatex Technologies GmbH. %With her long-standing expertise, she will enhance our Contract & Workwear team in a personal and professional way and strengthen the positioning of the Sympatex brand on the international market,+adds Mr Kamm.

Kontakt:
Sympatex Technologies GmbH
Public Relations
Sonja Zajontz
Mail: sonja.zajontz@sympatex.com
T +49 (0)89 940058 439
Feringastrasse 7A
85774 Unterföhring
www.sympatex.com



Guaranteed Green – The Sympatex recyclable membrane

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® approved, received the oeko-Tex-Standard 100% certificate, is PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

Kontakt:

Sympatex Technologies GmbH

Public Relations

Sonja Zajontz

Mail: sonja.zajontz@sympatex.com

T +49 (0)89 940058 439

Feringastrasse 7A

85774 Unterföhring

www.sympatex.com