



## PRESS RELEASE

### **Perfect start of a new partnership: Sympatex and Triple2 win Outdoor Industry Award 2012**

Sustainably produced „Fleek Jacket“ convinces top-class expert jury

Unterföhring / Friedrichshafen, 12<sup>th</sup> July 2012 Now it's official: Sympatex and Triple2 have been successful at the Outdoor Industry Award 2012. Their joint product, the „Fleek Jacket“, has convinced the international experts of the jury in the category „products with a high level of ecological and recyclable value“. The new partnership of Sympatex and Triple2 has paid off quickly – and there is a reason for it: The 100% recyclable „guaranteed green“ Sympatex membrane and the sustainable, ecological and socially just production of Triple2 products create a perfect symbiosis.

The sporty „Fleek Jacket“, a durable outdoor and bike jacket with a tweed look, is made of a unique fabric mix including textile waste like recycled organic cotton, recycled polyester and hemp. The „guaranteed green“ Sympatex membrane has a Bluesign® and Öko-Tex 100 certificate and provides 100% waterproof and windproof as well as perfectly breathable outdoor fun. Thanks to details like hidden reflectors, the jacket is the ideal choice in the city as well as in the middle of nature. A waterproof front zip, a large hood and air vent zips under the arms are further advantages.

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The top-class jury of international experts was very content with the „innovative product novelties that could surprise us with fresh ideas and interesting solutions“. Visitors of the fair can see all products that have won an award during a special show until 15<sup>th</sup> July.

### **Guaranteed Green – The Sympatex recyclable membrane**

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, received the „Öko-Tex-Standard 100“ certificate and is absolutely PTFE-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

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