



PRESS RELEASE

Staff news at Sympatex Technologies:

Haymo Strubel to be new director apparel

Unterföhring / Munich, 30th May 2012. Sympatex Technologies will appoint a new director apparel. From July 2012, Haymo Strubel will manage the corporate apparel division for the Munich-based specialist for membranes, laminates and functional materials. Amongst other things, he will be responsible for the positioning of the Sympatex brand as one of the leading premium brands for functional textiles on the sportswear and fashion market. In addition, he is in charge of new and existing business relations and the development and establishment of the Sympatex brand on new markets.

Haymo Strubel has many years of experience in the distribution and marketing sector, having worked in several positions in the sports and textile industry. After his MBA studies at Fulda College and West Virginia University in Morgantown, USA, he has recently worked for the world's largest zipper manufacturer YKK. As key account manager for YKK Europe, he has been in charge of building and developing the European customer business in the sports, fashion and outdoor industries, so he is a specialist for the apparel industry, too. He was also responsible for the supply chain management and has worked closely with international producers and the YKK offices in Asia in this field.

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Haymo Strubel is the successor of Daniele Grasso, who will start a new and interesting position at one of Europe's leading producers of functional outdoor apparel soon.

„We are very pleased that Haymo Strubel, a very nice and experienced distribution and marketing specialist, will support the future growth of the Sympatex brand in a significant way,“ says Michael Kamm, CEO of Sympatex Technologies GmbH. „We would like to express our sincere appreciation for Daniele Grasso's special commitment and his outstanding professional dedication for Sympatex. We wish him a lot of success for his new career challenge.“

Guaranteed Green – The Sympatex recyclable membrane

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, received the „Öko-Tex-Standard 100“ certificate and is absolutely PTFE-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

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