



PRESS RELEASE

Sympatex Bike Festival 2012: Opening event of the bike season with numerous highlights and testing opportunities

The longtime title sponsor expects another record attendance

Unterföhring / Munich, 28th March 2012. Spectacular races, world-class riders as well as lots of events and testing opportunities – Visitors can look forward to all of this at the Sympatex BIKE Festival 2012. Sympatex Technologies has been the title sponsor for the sixth time in a row already, supporting the official start of the season of the European mountain bike scene in Riva del Garda (28th April to 1st May 2012) and Willingen (15th to 17th June 2012). The Munich-based supplier of membranes and high-tech functional materials expects another overwhelming attendance of more than 20,000 international mountain biking fans in Riva alone.

This year, the title sponsor Sympatex offers several highlights again. The specialist for functional materials offers the opportunity to test the new VAUDE/Sympatex model „Realto“, for example. The bike jacket is equipped with the highly breathable, 100% wind- and waterproof Sympatex membrane. The protection of the environment is also a factor: The ecological membrane is „guaranteed green“, which means that it is completely recyclable. The „Realto“ jacket has a „green shape“ and „bluesign“ certificate, and it is made of sustainable materials, while making efficient use of resources. At the Sympatex booth, every biker can borrow the jacket free of charge for a personal endurance test. With a bit of luck, participants can also win the model during the daily tombola on the main stage.

Kontakt:

Sympatex Technologies GmbH

Public Relations

Sonja Zajontz

Mail: sonja.zajontz@sympatex.com

T +49 (0)89 940058 439

Feringastrasse 7A

85774 Unterföhring

www.sympatex.com



The title sponsor offers even more chances to win before the start of the race: Participants of the Rocky Mountain Bike Marathon powered by VAUDE can get free starting positions with a starting block guarantee again. The tombola will take place before the festival in Riva on the Sympatex Facebook page (www.facebook.com/sympatex). Sympatex fans get the exclusive chance to win one of the popular VAUDE/Sympatex „Realto“ jackets before anyone else.

„The Sympatex Bike Festival is THE event of the bike industry, and it has reached a unique significance on a national and international level in recent year. True biking fans won't miss it, especially at the start of the season,“ says Michael Kamm, CEO of Sympatex Technologies GmbH. „This year, we expect the atmosphere there to be great as always. The fantastic number of internationally renowned participants is only one aspect. Numerous exhibitors on the festival site also guarantee great fun with lots of events and highlights. In addition, Sympatex will present an entertaining live performance on the show stage during the legendary Open Night,“ promises Mr Kamm.

Guaranteed Green – The Sympatex recyclable membrane

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, received the „Öko-Tex-Standard 100“ certificate and is absolutely PTFE-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

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