



PRESS RELEASE

Lofoten Freeride 2012: Successful international event with Sympatex as title sponsor

Perfect symbiosis of the Sympatex 'Guaranteed Green' philosophy with the amazing landscapes of the Norwegian archipelago of Lofoten

Unterföhring / Munich, 13th March 2012. Pure powder snow, world-class freeriders and spectacular competitions – all of this was the fantastic Lofoten Freeride 2012 event. The title sponsor Sympatex had again invited the international elite of the freeride scene to come to Svolvær in Norway from 8th to 10th March 2012. For three days, more than 100 international participants showed spectacular runs amid the glorious scenery of the unique Lofoten landscapes.

Amid the glorious scenery of the unique Lofoten landscapes, more than 100 international participants showed spectacular runs again. There was a small drop of bitterness: Unfortunately, the final round on the third day of competition had to be cancelled due to weather conditions. However, this could not spoil the great atmosphere among the riders. All participants felt like winners while celebrating the final party together, with Sympatex as the title sponsor.

Sympatex has been the title sponsor of the Lofoten Freeride 2012 for the second time in a row. The officials were equipped with breathable Sympatex functional materials that are windproof and waterproof. In the almost untouched and amazing landscape of the Lofoten – far away from any ski lifts, freeskiers, telemarkers and snowboarders proved to be particularly nature-loving participants. Following the

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„Guaranteed Green“ philosophy of the Sympatex brand, a sustainable relationship with nature is a necessary condition for the company to get involved as a sponsoring partner at the Lofoten Freeride Event.

„The Lofoten Freeride is a true endurance test for man and material. Sympatex is the ideal partner for the Lofoten Freeride, because the Sympatex laminates can resist even the most extreme wind and weather conditions,“ says Michael Kamm, CEO of Sympatex Technologies GmbH.

Guaranteed Green – The Sympatex recyclable membrane

As one of the internationally leading producers, Sympatex® Technologies has been a pioneer for high-tech functional systems in clothing, footwear, accessories and technical fields of application for decades. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, received the „Öko-Tex-Standard 100“ certificate and is absolutely PTFE-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

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