



## PRESS RELEASE

### **ISPO 2012: Sympatex and Chiemsee begin cooperation**

*The beginning of the cooperation is the Chiemsee anniversary collection „30 Years“ /  
First use of the thinnest brand membrane worldwide in the ski and snowboard sector*

Unterföhring, 10<sup>th</sup> January 2012. Sympatex will introduce Chiemsee as a new brand partner during the ISPO 2012. Just in time for the 30<sup>th</sup> anniversary of the boardsports legend, new outfits for the ski and snowboard sector will be presented at the ISPO. Sympatex will equip men's and women's outfits of the anniversary collection „30 Years“ with the Sympatex membrane. The outfits of this limited edition include a snow shirt, snow trousers as well as fleece and are available with a retro design and the famous „Chiemsee Kangaroo“ in the colours „Blue Sapphire“ and „Sulphur Spring“ for men as well as „Grape Wine“ and „Dewberry“ for women.

#### ***Thinnest brand membrane worldwide used for boardsports for the first time***

For the first time in the ski and snowboard sector, a two-layer laminate with the thinnest brand membrane worldwide will be used for the collection. The Sympatex membrane measures 5 micrometres, which is only around one third of the membrane size that Sympatex usually uses in this area.

As a consequence, the outfits are very light and offer perfect wearing comfort. The production is considerably more environmentally friendly due to a reduction of raw materials. The dynamic breathability has been improved as well.

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In addition to these advantages, the 5µ membrane offers the qualities of all Sympatex membranes: It is 100% windproof and waterproof, extremely flexible and 100% recyclable. The managing director of Sympatex, Michael Kamm, says: „Together with Chiemsee, the Sympatex membrane also celebrates its 30<sup>th</sup> product anniversary. So we are especially pleased to be able to introduce Chiemsee as a new partner and our 5µ membrane as an innovation in the winter sport segment.“

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