



## PRESS RELEASE

Sympatex Technologies GmbH:

### **Sympatex increases recycling: new procedure reduces material usage by up to 15%**

***Sustainability and recycling are the most important themes at the new OutDoor Fair booth of Sympatex***

**Unterföhring, 1 July 2011:** For the first time, Sympatex and their partners have established a procedure of manufacturing the membrane that helps reducing material usage by up to 15%. The reduction of material and, as a consequence, also energy is based on a pure recycling of deficient membrane particles, which are created during the production process and had to be disposed of before.

Sympatex has managed to develop a method that basically guarantees the same product features of the highly functional membrane without any quality losses. The recycling procedure for Sympatex membrane qualities has been in use since April 2011, representing an important step towards even more sustainable Sympatex products and an improvement of the ecological assessment.

Another ambitious goal of the company is to successively replace crude oil materials with raw materials that are based on renewable resources. This project is to be realised as soon as possible, too.

Sustainability and recycling are the most important themes at the new OutDoor Fair booth of Sympatex (Hall A4, Booth 305). Themed „Ecofriendly at every step“, Sympatex will present the recycling cycle from polymer to polymer, thus proving again its pioneering role regarding ecological supply chains.

#### **About the Sympatex membrane:**

The Sympatex membrane is 100% wind- and waterproof and highly breathable. It is made of polyether-ester that represents no health hazard and is therefore absolutely environmentally friendly and skin friendly, while also being recyclable like a PET bottle. The Sympatex membrane was awarded with the Öko-Tex 100 Standard and certified by bluesign® for the high level of production concerning the protection of the environment, health and safety.

For enquiries please contact: Sympatex - Sabine Wilhelm (PR) – Tel. 0049 (0)89 940058-439

#### Pressekontakt:

Krauts PR, Studio für PR + Brand Activation GmbH  
Oliver Mewald oder Nicole Trinker  
Steinstraße 50  
81667 München  
Tel 0049 (0)89 4111 944 -0

Sympatex Technologies GmbH  
FeringasträÙe 7A  
85774 Unterföhring  
presse@sympatex.de  
www.sympatex.com