



## PRESS RELEASE

Sympatex Technologies GmbH at the ispo:

### **Strong growth again and new partners in the sports segment**

**Unterföhring / Munich, 24. January 2011:** Sympatex, one of the leading providers of performance-orientated and ecologically-friendly functional textiles worldwide, has successfully acquired further new cooperation partners in the sports segment. In the winter season 2011/12, the brands **Belowzero**, **Bench**, **Four Elements**, **Rusty** and **Sportalm** will use the Sympatex membrane and Sympatex laminates for selected ski and snowboard collections for the first time. The products will be presented at the ispo 2011.

One look at the customer portfolio of Sympatex shows that the specialist for functional textiles has established itself firmly in the sports and outdoor industry. Among the around 60 active wear customers are already brands like Vaude, Maloja, Ziener, Billabong and Zimtstern. So the presence of Sympatex on the sports retail market will increase, while further trade cooperations, sales trainings and marketing campaigns with partners are planned for the year 2011 as well.

Sympatex is also successful on the American market: Starting in winter 2011, the Canadian brand ski-doo (Bombardier) will offer a Sympatex collection (apparel, shoes and gloves) into the USA and Canada.

### **The news at a glance**

#### **BELOWZERO**

The Swiss ski and snowboard brand will begin a long-term cooperation with Sympatex with the autumn/winter 2011/12 collection and will use the ecologically-friendly membrane for three products from the women's range: the two-layer jacket "Fontaine", the matching trousers "Frya" as well as the extremely breathable three-layer softshell jacket "Logan".

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## **BENCH**

Bench Sport, the youngest line of the British cult label Bench, will come on the market with a high-quality sportswear collection for winter 2011/12. Together with Sympatex, Bench will enter the high-tech segment of membrane equipment for the first time during the season 2011/12. On "Level 3", you will find ultimate performance, intelligent features and technical style: high-tech functions that meet the highest demands of winter athletes in regard to functionality, comfort, versatility and durability. The Sympatex two-layer laminate is part of two styles: For the women, it is the "Core Coco" jacket and the "Core Coretta" trousers, and for the men the "Tech Taurus" jacket and the "Top Tim" trousers.

## **Sportalm**

Sportalm will offer functional skiwear combining the unique Sportalm style with the high-functional Sympatex membrane for the first time with the coming winter collection. The "Cyberbiker Mama" collection is essentially sportive, offering fixed contrasting stripes, silvery zippers and ornaments, while still being feminine due to soft pastel colours and curved embroideries. In addition to four high-tech women's jackets, there are also a women's pair of trousers and a men's jacket.

## **Zimtstern**

Zimtstern and the CHOP line will cooperate with Sympatex for the third time already, producing two men's and women's jackets with matching trousers each, using the high-quality fabrics, as well as one softshell jacket and a softshell trousers. The three-layer ripstop jacket ("Mizar" jacket for men and "Lillian" jacket for women) can bear a water column of 20'000mm and has a breathability of 20'000g/m<sup>2</sup>/24h. Newly developed salt & pepper fabrics were used for the "Kwan" men's jackets and the "Blair" women's jackets.

## **PYUA**

PUYA has exclusively used ecologically-friendly fabrics and the Sympatex membrane for the last Freeride Collection already. This has been the standard ever since. Accordingly, the company has increased the number of Sympatex styles to 26 for winter 2011/12. Among the highlights are the "Floated 3L Lined" women's jacket and the matching trousers as well as the men's jacket "Whizz 3L Lined" with matching trousers.

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## **VAUDE**

The cooperation between Sympatex and VAUDE, which started in summer 2010, is now paying off. For the winter collection, VAUDE uses the ecologically-friendly Sympatex membrane for a total of 14 styles in the segments mountain sports, bike sports, shoe models and also gloves.

The new “Jorasses” jacket is one of the highlights from the segment *mountain sports*. The durable three-layer jacket is made of bluesign-certified fabrics and combines a lightweight and hard-wearing style with ecological demands while offering the comfort of the Sympatex membrane for alpine adventures.

## **Four Elements**

The Swedish ski brand Four Elements will begin a cooperation with Sympatex for the winter collection 2011/12 with six styles for their functional collection.

Four Elements has developed the collection, which will at first be available in Sweden, Norway and France, in cooperation with the Telemark freerider Joonas Kahrumaa.

## **RUSTY**

The Australian surf and snowboard brand will also start the winter 2011 with a functional collection: Two men's and one women's outfit represent the beginning of the high-tech line of Rusty.

Consumers have become more discriminating and better informed, and they specifically ask for sustainable and certified products at retail stores. Based on this fact, many companies are convinced by the unique combination of top performance and environmental protection regarding Sympatex fabrics, which provide highest activity and durability features, perfect climate comfort and a 100% protection against wind and humidity. The Sympatex membrane is bluesign certified. This certificate stands for ecologically compatible textiles, an eco-friendly production and a thoughtful dealing with resources. The Sympatex membrane is also skin friendly and was awarded with the Öko-Tex 100 Standard.

Sympatex can be found in **Hall B6 Booth 229** at this year's ispo.

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## About Sympatex

As one of the internationally leading producers, Sympatex Technologies has been a pioneer for high-tech functional systems in clothing, shoes and accessories for decades. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles worldwide. Sympatex membrane systems are highly breathable, wind- and waterproof and regulate the climate. Of course, they are environmentally friendly as well: The Sympatex membrane is PTFE-free, 100% recyclable, bluesign® certified and received the „Öko-Tex-Standard 100“ certificate. Sympatex Technologies branches can be found in numerous locations worldwide.



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