



## PRESS RELEASE

Sympatex Technologies GmbH:

### **Sympatex at the OutDoor 2010: Focus on ecology – plans for spectacular campaign on this topic**

**Unterföhring / Munich, 9 July 2010: “Recyclable like a PET bottle” – a key feature of the environmentally friendly Sympatex membrane. Sympatex proves its leading role in the field of ecology with a spectacular campaign at the OutDoor Fair in Friedrichshafen: On the open-air exhibition ground, Sympatex puts up a “Make a Wish”-Tree to demonstrate the eco friendliness of the Sympatex membrane.**

The Sympatex membrane is made of polyether-ester that represents no health hazard and is therefore absolutely environmentally friendly and skin friendly. It is free of PTFE (polytetrafluoroethylene), a substance that has been criticised increasingly in recent years, because the fluorine compounds that are used for producing PTFE are suspected to be harmful.

Similar to PET bottles, the high-tech Sympatex membrane is recyclable – and Sympatex puts a focus on this similarity at this year’s OutDoor Fair with its own campaign: Water bottles with the Sympatex logo and the unique features of the membrane will be handed out at the Sympatex booth. On the label, there is also room for a “Wish for the Environment”. As many fair visitors as possible are invited to make this wish anonymously! All the bottles with a wish will be on display on a lime tree at the open-air exhibition ground directly in front of Hall A5. After the fair, the wishes will be evaluated.

Sympatex is glad to welcome you to drink some water and make a wish at the Booth 305 in Hall A4.



Pressekontakt:

Krauts PR, Büro für Public Relations GmbH  
Julia Pröll oder Oliver Mewald  
Steinstraße 50, 81667 München  
Tel 089 4111 944 -12, Fax 089 4111 944 -99  
Email [julia.proell@krauts.de](mailto:julia.proell@krauts.de)

Sympatex Technologies GmbH  
Feringastrasse 7A  
85774 Unterföhring  
[presse@sympatex.de](mailto:presse@sympatex.de)  
[www.sympatex.com](http://www.sympatex.com)