



BMW Motorsport

Sympatex Technologies GmbH official BMW Motorsport partner.

Munich, 1st March 2010. BMW Motorsport and Sympatex Technologies GmbH are joining forces. As “Official Partner” of BMW Motorsport, the company from Unterföhring near Munich will support BMW’s racing activities from 2010.

BMW Motorsport Director Mario Theissen says: “For decades Sympatex has epitomised modern, high-tech functional systems. The company’s high demands regarding quality and innovation are perfectly suited to BMW Motorsport. For that reason, we are looking forward to a successful partnership.”

In the course of the sponsorship, the Sympatex logo will be visible on cars, drivers’ helmets, team clothing and the team trucks. Sympatex will also clothe the drivers, team members and motorsport employees with cagoules, soft-shell jackets and body warmers.

Sympatex membrane systems, which are used in clothing, shoes and accessories, are highly breathable, windproof and waterproof, and control the temperature of the wearer. Sympatex Technologies is one of the world’s leading providers in this sector, and a brand within the Ploucquet group of companies.

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