



Press report

16th SYMPATEX BIKE Festival

22,000 festival visitors come to Lake Garda to usher in the mountain biking season

Munich, 4 May 2009. The SYMPATEX BIKE Festival is the traditional kick-off event for the mountain biking season: this year, from 30 April to 3 May, everything in Riva del Garda was focused on the sport of biking. A major trade fair featuring more than 130 exhibitors, high-calibre side events, the Rocky Mountain Bike Marathon and wonderful weather all contributed towards a fantastic festival atmosphere.

Local tour operators offered a wide range of guided bike tours and, accompanied by their guides, visitors were able to explore some of the beautiful routes around Lake Garda. They also had the opportunity to test the latest models and parts free of charge and directly on site.

A roaring success – ‘Test the best’ promotion at the Sympatex stand

As a specialist for functional systems, Sympatex has become an integral part of the biking scene. True to the motto ‘see for yourself’, the bikers were given the opportunity to borrow test jackets at the Sympatex stand, giving them the chance to find out more about how its Symbionic membrane works and also to really put the jacket through its paces. Symbionic is a development by the brand X-Bionic, manufactured by Sympatex. The 100% water- and windproof membrane is capable of transporting actual droplets of sweat away from the body, not merely vapour. This effectively prevents the body from losing too much heat or overheating and enables maximum sporting performance. What’s more, the Sympatex membrane is 100% recyclable – a real plus for the environment.

On the demanding tours around Riva del Garda, the functional clothing was really put to the test and the testers’ enthusiasm shows: the performance of Symbionic is outstanding.

Press contact

Sabine Wilhelm

Head of Public Relations
Sympatex Technologies GmbH
FeringastraÙe 7a
85774 Unterföhring
Phone: +49 (0) 89 94 00 58-439