



## **Press release**

Unterföhring, Germany, February 2009

### **Partners and manufacturers**

#### **Sympatex and Billabong present the perfect symbiosis of performance and ecology**

**At ispo winter 09, the Australian surf and snowboard brand Billabong and Sympatex® Technologies present stylish outerwear outfits that are both highly functional and environmentally friendly. The models Lanada, Snake and Python were developed during a recent, close collaboration, which has produced convincing results across the entire line.**

Australian brand Billabong is well-known throughout the surfer and snowboarder communities, and has been a byword for both style and functionality since 1973. Today, it is one of the world's leading brands of surfwear and accessories. The goal of the company's collaboration with Sympatex is clear: the perfect symbiosis of performance and ecology.

Billabong uses a 3-layer Sympatex laminate in its men's models Snake Jacket and Python Pant and the women's Lanada Jacket, all from its snowboard collection 2009/2010. The Sympatex membrane is highly breathable as well as 100% wind- and waterproof, providing wearers maximum protection from wind, snow and rain. Thanks to its hydrophilic properties, the membrane quickly transports moisture away from the body, guaranteeing optimum climate management and allowing the wearer to remain comfortably dry while also preventing excessive cooling.

The new models all come in a casual all-over print: the models Snake and Python in a mix of black, white and grey, and the Lanada Jacket in violet, turquoise and grey. All three offer completely sealed seams, waterproof zippers, Lycra snow cuffs and a whole host of other features. The optimal insulation maintains a comfortable level of warmth. However the weather

turns out on your big day in the mountains, with these models style and performance are guaranteed.

But what good would performance be if the cost to the environment was too high? Thanks to the Sympatex membrane, that is not an issue. The membrane is bluesign®-certified, PTFE-free and completely recyclable. The result: top performance combined with maximum environmental protection.

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This text has been released for immediate publication. We would be pleased to receive a sample copy. Images may only be used with the imprint "Image: Billabong". Images are to be used exclusively for press purposes.

For decades, Sympatex® Technologies has been one of the world's leading providers of high-tech functional systems for clothing, footwear and accessories. Sympatex membrane systems provide maximum breathability, total wind- and waterproofness, and therefore optimum climate control. Every application of the technology complies with a comprehensive comfort concept. And, of course, all products are environmentally friendly: Sympatex membranes are 100% recyclable, as well as bluesign®- and 'Oeko-Tex Standard 100'-certified. Sympatex Technologies is represented by around 20 sales and branch offices worldwide and is a limited liability corporation within the Ploucquet Group.

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