



## **Press release**

Unterföhring, Germany, February 2009

### **Partners and manufacturers**

**Always well-dressed and dry on the greens – thanks to Nike Golf and Sympatex**

**Nike Golf's close cooperation with Tiger Woods has given birth to the new Air Zoom TW 2009. This groundbreaking sport shoe features a unique combination of performance and luxury – with the integrated, high-performance Sympatex® membrane ensuring that golfers no longer need to worry about damp feet. This season, many of the world's best athletes will be stepping out in the Air Zoom TW 2009 to prove it.**

Style matters! For a perfect day of golf, everything needs to be in tip-top condition – particularly your feet. Instability and moisture are two things to be avoided at all costs. To deal with these problems, Nike Golf has developed a state-of-the-art golfing shoe: the Air Zoom TW 2009.

The Air Zoom TW 2009 unites high-performance materials and technologies with definitive style. And Sympatex is the weatherproofing material of choice. The hydrophilic membrane quickly absorbs moisture and transports it away from the foot. The result is a comfortable, dry feeling, leaving you free to concentrate on your game – not on your feet.

This new model has been designed for the world's best players, and offers the ultimate in stability and shock absorption. Side stabilisers provide equalised balance and flexible weight distribution, while the Nike Zoom unit in the heel allows for extremely responsive shock absorption with low-profile cushioning. The Nike Power Platform TW outsole provides strength and flexibility, and the Scorpion Stinger Spikes and Q-LOK system guarantee optimal traction. The full-grain leather upper lends the Air Zoom TW 2009 a hint of sophistication.

This text has been released for immediate publication. We would be pleased to receive a sample copy. Images may only be used with the imprint "Image: Nike". Images are to be used exclusively for press purposes.

For decades, Sympatex® Technologies has been one of the world's leading providers of high-tech functional systems for clothing, footwear and accessories. Sympatex membrane systems provide maximum breathability, total wind- and waterproofness, and therefore optimum climate control. Every application of the technology complies with a comprehensive comfort concept. And, of course, all products are environmentally friendly: Sympatex membranes are 100% recyclable, as well as bluesign®- and 'Oeko-Tex Standard 100'-certified. Sympatex Technologies is represented by around 20 sales and branch offices worldwide and is a limited liability corporation within the Ploucquet Group.

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